

# REAL ESTATE BROKERAGE EVALUATION SHEET

Name of Brokerage: \_\_\_\_\_

Interviewer Name: \_\_\_\_\_

CRITERIA	POINT ASSIGNMENT				
<b>Type of Brokerage</b>					
National Franchise	1	2	3	4	5
Boutique	1	2	3	4	5
Virtual	1	2	3	4	5
Number of Agents	1	2	3	4	5
Location	1	2	3	4	5
<i>Notes:</i>					
<b>Solo versus Team Options</b>					
Solo	1	2	3	4	5
Team	1	2	3	4	5
<i>Notes:</i>					
<b>Commission Plan</b>					
Type of Commission Plan _____	1	2	3	4	5
<i>Notes:</i>					
<b>Reputation</b>					
Google Reviews	1	2	3	4	5
Yelp Reviews	1	2	3	4	5
Word of Mouth	1	2	3	4	5
Press Mentions	1	2	3	4	5
Awards	1	2	3	4	5
Memberships	1	2	3	4	5
<i>Notes:</i>					
<b>Other Factors</b>					
Fees	1	2	3	4	5
Contracts	1	2	3	4	5
Lead Distribution Strategy	1	2	3	4	5
Market Share	1	2	3	4	5
Training	1	2	3	4	5
Culture and Office Setup	1	2	3	4	5
Online Presense	1	2	3	4	5
<i>Notes:</i>					